Corporate Sponsorship Opportunities
Founded in 1889, Pequot Library is a public, association library serving all ages in Fairfield and the surrounding communities. As a cultural beacon of the community, Pequot Library is a lending library with a circulating collection of more than 116,000 books, audiobooks, and DVDs. In addition to offering traditional library services free of charge, Pequot Library hosts over 500 programs each year, including author talks, musical performances, storytimes, book sales, and art workshops, that are largely free and open to the public. Pequot Library also organizes up to 12 exhibitions featuring Special Collections items and hosts tours for K-12 students through the School Outreach program.

Pequot Library hosts 500+ programs and events each year, attended by more than 50,000 families and individuals of all ages from Fairfield County and the New York and New England regions. The Library educates and engages its audience with exhibitions and tours, author talks, musical performances, community celebrations, storytimes, and so much more.

Pequot Library takes great pride in its role as a destination library, educational and entertaining institution, and community collaborator. As your partner, Pequot Library proudly sets the stage and provides opportunities for you to connect with a broad and active community through library programs and services.

Pequot Library raises 2/3 of its annual budget through fundraising and donor support. Your sponsorship helps provide the critical funding necessary to circulate books, display exhibitions, hear musicians, be inspired by authors, and bring the community together.

www.pequotlibrary.org
Events, Programs, and Series

**SIGNATURE EVENTS**

**Spring Gala**
Cocktail party at Pequot Library
Dinners at private homes
275+ attendees, ages 40-70

**Derby Day**
Tailgating and party on the Great Lawn
After-party in the Auditorium
300 attendees, ages 30-55

**Book Sales**
Summer, Black Friday/Saturday, Mid-Winter
10,000+ attendees, all ages
from Fairfield, NY, and New England

**Art Show**
Preview Party Gala
Week-long show with programs
1,000 attendees, ages 40-70

**COMMUNITY PROGRAMS**

**Easter Egg Roll**
Egg-dyeing and roll on the Great Lawn

**Miss Susan's Potluck and Campout**
Picnic, concert, and camping on the Great Lawn

**4th of July Bike Parade**
Parade followed by games on the Great Lawn

**Halloween on the Great Lawn**
Costume parade and games on the Great Lawn

**Caroling Party**
Horse-drawn carriage rides, carols, and crafts

**ONGOING SERIES**

**Meet the Author**
4-6 per year
75-100 attendees each
ages 50-80

**Concerts**
4-6 per year
50-100 attendees each
ages 10-80

**Wellness Wednesdays**
4-6 per year
10-30 attendees each
ages 40-60

**Films & Documentaries**
8-12 per year
30-50 attendees each
ages 40-70
Corporate Sponsorship Benefits

**NOBEL CIRCLE**
$20,000

- All PULITZER SOCIETY benefits, plus...
- For 5 events/programs/series:
  - 6 tickets
  - Logo/name on marketing and press materials
  - Logo/name on signage and booklets
  - Post-event acknowledgement
  - Opportunity to display sponsor collateral at events
- Cocktail gathering for 12 guests hosted by Pequot Library’s Board of Trustees members with key Library supporters
- Full facility rental for up to 200 guests, no charge

**PULITZER SOCIETY**
$10,000

- All CALDECOTT CLUB benefits, plus...
- For 4 events/programs/series:
  - 6 tickets
  - Logo/name on marketing and press materials
  - Logo/name on signage and booklets
  - Post-event acknowledgement
  - Opportunity to display sponsor collateral at events
  - 8 invitations to a private viewing of Pequot Library’s Special Collections of rare books, manuscripts, and archives
- Meet & Greet with authors, artists, and speakers throughout the year

**CALDECOTT CLUB**
$5,000

- All PUBLISHER benefits, plus...
- For 3 events/programs/series:
  - 4 tickets
  - Logo/name on marketing and press materials
  - Logo/name on signage and booklets
  - Post-event acknowledgement
  - Opportunity to display sponsor collateral at events
- Premier seating at 4 musical performances for 6 guests

**CONTACT INFORMATION**

Caroline Crawford
Advancement & Community Relations Manager
crawford@pequolibrary.org
(203) 259-0346 ext. 113
www.pequolibrary.org
Corporate Sponsorship Benefits

PUBLISHER
$2,500

All AUTHOR benefits, plus...
For 2 events/programs/series:
- 4 tickets
- Logo/name on marketing and press materials
- Logo/name on signage and booklets
- Post-event acknowledgement
- Opportunity to display sponsor collateral at events

Logo included in quarterly program brochure and on exhibition postcards

AUTHOR
$1,000

All BOOKWORM benefits, plus...
For 1 event/program/series:
- 2 tickets
- Logo/name on marketing and press materials
- Logo/name on signage and booklets
- Post-event acknowledgement

BOOKWORM
$500

Recognition on Corporate Sponsor Wall
Logo on pequothlibrary.org, linked to sponsor website
Corporate Sponsorship

Company Name: 

Address: 

Primary Contact Person: 

Email: 

☐ Please add me to your email list. Phone: 

Select your sponsorship level: 
☐ Nobel Circle (5 events) 
☐ Pulitzer Society (4 events) 
☐ Caldecott Club (3 events) 
☐ Publisher (2 events) 
☐ Author (1 event) 
☐ Bookworm 

Select your events/programs/series: 
☐ Spring Gala ☐ Meet the Author 
☐ Derby Day ☐ Concerts 
☐ Book Sales ☐ Wellness Wednesdays 
☐ Art Show ☐ Films & documentaries 
☐ Easter Egg Roll ☐ Miss Susan’s Potluck & Campout 
☐ 4th of July Bike Parade ☐ Halloween on the Great Lawn 
☐ Caroling Party 

☐ My check is enclosed. 
☐ Please send me an invoice. 
☐ Please charge my credit card $ 

Credit Card Number: 
CVV: 
Expiration Date: 

Name as it appears on credit card: 

Please return this form to: 
Caroline Crawford, Advancement and Community Relations Manager 
crawford@pequotlibrary.org, (203) 259-0346 ext. 113